



144th Annual Meeting of the Georgia Dental Association

Exhibitor Prospectus & Contract

**Hilton Head Marriott Resort & Spa
Hilton Head Island, SC
July 21-24, 2011**

EXHIBIT PROSPECTUS: The Georgia Dental Association (GDA) Annual Meeting provides businesses an optimal setting to interact with several hundred Georgia dentists. An informal resort atmosphere enables your business to capitalize on this opportunity to personally present your product or service to the dental profession.

(1) General Information

Georgia Dental Association (GDA)
144th Annual Meeting - July 21-24, 2011
Hilton Head Marriott Resort & Spa
One Hotel Circle
Hilton Head Island, SC 29928
(843) 686-8400 phone

(2) General Chair

Dr. Bob Vedder
(478) 453-7591 phone

(3) Exhibits Chair

Dr. Paul Fraysure
(478) 922-4922 phone

(4) Exhibit Hours (Subject to Change)

Installation: Begins 9:00 a.m., Thursday, July 21

Show: Thursday, July 21 - 5:00 p.m. - 7:30 p.m.

Friday, July 22 - 10:00 a.m. - 2:00p.m.

Saturday, July 23 - 8:00 a.m. – 12:00 p.m.

Dismantle: Begins Saturday, July 23 at noon and must be completed by 3:00 p.m.

(5) Agreement to Terms and Conditions:

The word "GDA," as used herein, shall mean the Georgia Dental Association, or its officers, directors, committees, members, employees, or agents acting on behalf of the GDA. By signing the Exhibit Booth Contract for the GDA's Annual Meeting each exhibiting company agrees, for itself and on behalf of its booth representatives, to abide by these terms and conditions. The exhibits at Annual Meeting are designed to provide a showcase for goods and services relevant to the dental profession or dental professionals. The GDA reserves the right to determine the eligibility of any exhibit or parts of exhibits. It is understood and agreed that the sole control of the exhibition hall rests with the GDA and the regulations may be amended at any time by the GDA upon written notice by the GDA to such exhibitors as may be affected by them. All matters not specifically covered by these terms and conditions shall be subject to the decisions of the GDA's Executive Director or other GDA staff member designated by the Executive Director. All terms of this contract will be enforced by the GDA through the Executive Director or other designated staff member. It is the responsibility of the exhibiting company to make its booth representatives and any other company employees attending the Annual Meeting aware of all exhibitor terms, conditions, and policies.

(6) Booth Specifications

Booths are 10' wide x 8' deep. They have an 8' high draped backwall and 33" high draped

siderails. The facility is carpeted. However, if you wish to obtain a special color carpet for your booth, contact Blue Chip Expo.

(7) Included In Rental Space

(a) One 6' skirted table; (b) Two chairs; (c) One company identification sign; and (d) One wastebasket.

(8) Additional Items For Rent From

Blue Chip Expo, 118-B Mathews Dr., Hilton Head Island, SC 29926, (843) 681-4545 phone.

(9) Allotment Of Space

Spaces are assigned on a first come, first served basis with a signed contract and deposit.

(10) Restriction in Operation:

Audio visual equipment may be used provided such equipment will not interfere with other exhibits, exhibitors, or guests of the Hilton Head Marriott. The GDA reserves the right, in its sole discretion, to require an exhibitor to discontinue the use of any equipment or apparatus that it deems disruptive or which it contends interferes with other exhibits, exhibitors, or guests.

(11) Deposit And Payments

Exhibitors with booths at the 2010 GDA Annual Meeting may pay a \$50 deposit on space for the 2011 meeting, but *must* pay the balance of the \$350 deposit by December 31, 2010, or forfeit the assigned space. After the 2010 meeting, a minimum deposit of \$350 is due with the Exhibit Space Contract. The balance is due by May 31, 2011. Space is limited and will be allotted according to above conditions.

(12) Security

The GDA will provide after-show hours security for booths located in the exhibit hall from the time of set-up on Thursday through dismantling on Saturday. All booths located outside of the exhibit hall may be permitted to store displays, equipment or other property from their booth in the exhibit hall at the close of each day during which the show is in progress. While the GDA does provide after-show hours security, ultimately the exhibitors shall assume responsibility for any and all loss, theft or damage to the exhibitor's displays, equipment or other property during and after show hours and hereby waives any claim or demand it may have against the GDA or the Marriott or their affiliates arising from such loss, theft or damage.

(13) Shipping And Storage

Blue Chip Expo will send each exhibitor detailed shipping information and the Exhibitor Service Kit concerning warehousing display freight for this event.

(14) Electricity

Arrangements for electrical outlets must be made directly with the hotel. Blue Chip Expo will send an order form for this purpose to each exhibitor prior to the show.

(15) Accommodations

Housing information will be sent to each exhibitor. The GDA has reserved a block of rooms at the Hilton Head Marriott. Room reservations are the exhibitor's responsibility.

(16) Space Contract

Each exhibitor must execute a contract for the right to use the space allotted.

(17) Forfeiture

Reserved space not fully paid by May 31, 2011, may be forfeited. The Exhibits Chair will have the right to dispose of exhibit privileges and space without liability of any kind on his/her part or on the part of the GDA.

(18) Right to Exclude Exhibit

The GDA reserves the right to decline any exhibit or part thereof.

(19) Exhibit Promotion

A promotional game will be held for the membership of the GDA to encourage attendance at the exhibit booths.

(20) Subletting

Exhibitors may not sublet their space nor any part thereof, nor exhibit, offer for sale, give a premium, or advertise articles not manufactured or sold in their own names. Co-participation by any other corporation or firm or its representatives in space assigned to the original applicant must be by prior written permission of the GDA and shall be subject to an additional charge equal to an additional fee of one-half of the rental cost of space reserved, if accepted by the GDA.

(21) Observance Of Exhibit Hours

Times set aside for installation and dismantling of exhibits must be strictly observed. Dismantling before official closing of the show is prohibited. At least one representative must be present in the exhibit space during all show hours.

(22) Confinement To Assigned Space

All activity pertaining to an exhibit must be confined to the exhibitor's assigned space. Aisles in the exhibit hall must be kept free for normal traffic flow.

(23) Exhibitors' Representatives

All purchasers of space must supply a list of

names of representatives who will attend the show. Non-transferable badges will be made for the names furnished. Admission of exhibitors without this badge will be refused. Any changes in authorized representatives must be given in writing.

(24) Emergency Clause

Neither the GDA nor the Marriott is responsible to any exhibitor for damages or otherwise by reason of war, strike, labor disputes, or any other cause beyond the control of the GDA or the Marriott which in any manner restricts, limits, or cancels the scheduled meeting.

(25) Insurance

Additionally, exhibitors agree to maintain such insurance as will fully protect the GDA and the Marriott from any and all claims of any nature whatsoever, including damage to property, claims under the applicable Worker's Compensation Act, and claims for personal injury, including death, any or all of which may arise in connection with the installation, operation, or dismantling of the exhibitor's display, or in connection with the display itself, or with the exhibitor's conduct and participation in the GDA Annual Meeting. Exhibitors must be able to produce evidence of such coverage to show the GDA or the Marriott upon request. In addition to this, exhibitors must add to their existing insurance a portal-to-portal rider protecting them against loss/damage to their materials by fire. In all cases, exhibitors wishing to insure their goods must do so at their own expense. Neither the GDA nor the Marriott will be liable for any loss of property to the exhibitor and/or their principals due to theft, fire damage, accident, vandalism, or other causes and exhibitor waives and releases from claims or demands they may have.

(26) Hold Harmless and Indemnification

The GDA assumes no responsibility for the protection and safety of the exhibitor, its officials, agents, or employees, or the protection of the property of the exhibitor or its representatives, or of property used in connection with the exhibit, from theft or damage or destruction by fire, accident, or other cause. Any protection exercised by the GDA or the Marriott shall be deemed purely gratuitous on its part and shall in no way be construed to involve it in liability by the exhibitor. The exhibitor shall be liable for and agrees to defend, indemnify, and hold harmless the GDA and the Marriott, and their respective directors, officers, agents, and employees from and against any claims, damages, and causes of action, liability and judgments which may arise or result in any way from the wrongful act or negligent acts of exhibitor, its agents, contractors, or employees. For purposes of this paragraph, the parties indemnified and insured shall include the GDA, its officers, directors, members, agents, and employees.

Additionally, in no event shall the GDA be liable to any exhibitor for any loss of business, business opportunities, or for any other type of direct or consequential damages alleged to be due under any claim. It is agreed and understood by an exhibitor that the sole liability of the GDA for any claims of an exhibitor shall be a refund of the amounts paid by said exhibitor under this agreement to be an exhibitor at the GDA Annual Meeting as an exclusive remedy. The indemnification shall include, but shall not be limited to, the costs of investigating or defending against any claims, demands, or causes of action (including attorney's fees and costs of litigation); the amounts of any findings of liability against the parties described above; and the amounts of any judgments against the parties described above. Notwithstanding anything in the foregoing, nothing in this agreement shall be construed to deprive any of the parties described of the right, in their sole discretion, to select counsel to defend themselves against any and all such claims, demands, causes of action, liability, and judgments.

(27) Governing Law and Venue

This Agreement shall be governed by the laws of the State of Georgia, without regard to conflict of laws principles. Exhibitor and the GDA consent and agree that all disputes arising under this Agreement shall be brought in the Superior Court of Fulton County, the State of Georgia, the Federal District Court in Atlanta, Georgia, or the local court of competent jurisdiction. The Exhibitor and GDA each irrevocably waives any objection such party may now or hereafter have as to the venue of any such suit, action, or proceeding brought in such court as an inconvenient forum.

(28) Compliance With Local Ordinances And Fire and Safety

Exhibitor assumes full responsibility for compliance with local, city, and state ordinances and regulations covering fire, safety, and health.

(29) Care Of The Building

The cost of repairing any damage caused by an exhibitor, its employees, agents, or representatives to the Marriott will be billed to and paid by the exhibitor. Nothing shall be posted on, nailed, screwed, or attached to columns, walls, floors, or other parts of the Marriott's building or furniture. Distribution of gummed stickers or labels is strictly prohibited.

Preliminary Program (Subject to Change) Thursday, July 21, 2011

7:00 a.m. - 7:30 p.m. Registration
 Beginning 9:00 a.m. Exhibit setup
 5:00 p.m. - 7:30 p.m. Exhibits Open; Reception

Friday, July 22, 2011

7:00 a.m. - 1:00 p.m. Registration
 8:00 a.m. - 9:30 a.m. Kickoff Bkfst & Exhibitor Recognition
 10:00 a.m. - 2:00 p.m. Exhibits Open
 9:30 a.m. - 5:30p.m. Clinicians
 6:00 p.m. - 10:00 p.m. Family Night

Saturday, July 23, 2011

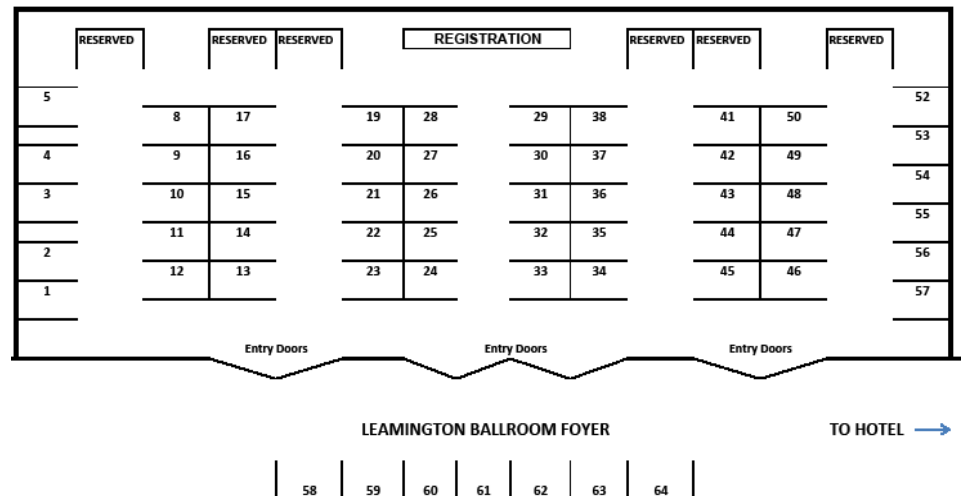
8:00 a.m. - Noon Exhibits Open
 8:00 a.m. - 11:00 a.m. Registration
 8:30 a.m. - 12:00 p.m. Clinicians
 6:30 p.m. - 11:00 p.m. Dinner / Dance

Sunday, July 24, 2011

8:00 a.m. - 10:00 a.m. Awards Breakfast

Questions?
Contact Courtney Layfield at the GDA,
7000 Peachtree Dunwoody Road NE,
Suite 200, Building 17, Atlanta, GA 30328
Email: layfield@gadental.org;
(404)636-7553 phone; (404)633-3943 fax

2011 GDA Exhibit Hall Diagram



Booths are 8' x 10'. Cost: \$950. The 2011 meeting is July 21-24 in Hilton Head, SC at the Hilton Head Marriott Resort & Spa.

EXHIBIT SPACE CONTRACT
Georgia Dental Association, Inc.
144th Annual Meeting – July 21-24, 2011
Hilton Head Marriott Resort & Spa, Hilton Head, South Carolina

To: Georgia Dental Association
 7000 Peachtree Dunwoody Road NE
 Suite 200, Building 17
 Atlanta, GA 30328-1655
 Phone: (404) 636-7553 or
 (800) 432-4357 Toll Free in GA
 Fax: (404) 633-3943

You are hereby authorized to reserve in our name, and I/we hereby contract for Annual Meeting Exhibit Space for the period July 21-24, 2011, with the following listed preference for booth space allotment. I/we understand that upon acceptance of this contract by the GDA, **the GDA will assign booth space on a first come/first served basis.**

(Please Print or Type)

Firms we wish to not be near:	Firms we wish to be near:	1 st Choice Booth	Copy for sign (one line only)
		2 nd Choice Booth	
			First Time Exhibitor with GDA? Please check here: <input type="checkbox"/>

The terms set forth in the Exhibit Prospectus and any applicable service kit are acknowledged and accepted and are made a part of this contract. Our deposit of \$350 per booth is enclosed. Total booth price is \$950. **(Make checks payable to the Georgia Dental Association and return payment with this contract to the GDA office. PLEASE SUBMIT PAYMENT BY CHECK ONLY. WE ARE UNABLE TO ACCEPT CREDIT CARDS.)** Your reservation for exhibit space and deposit are hereby accepted upon approval. The total booth balance is due to the GDA by May 31, 2011. **No money will be refunded after January 31, 2011.**

Exhibitor's Firm Name _____

Contact Person _____ Email _____

Company Web Site (if applicable) _____

Description of products/services offered _____

Address _____ Telephone _____

City _____ State _____ Zip _____ Fax _____

The exhibitor assumes all responsibility for any and all loss, theft, or damage to exhibitor's displays, equipment, and other property while on the premises, and hereby waives any claim or demand it may have against the Marriott or its affiliates arising from such loss, theft, or damage. In addition, the exhibitor agrees to defend (if requested), indemnify, and hold harmless the Georgia Dental Association and the Hilton Head Marriott and their respective parent, subsidiary, and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs, and expenses, including, without limitation, attorneys' fees and costs, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error, or omission of the exhibitor or its employees, subcontractors, or agents.

Signature _____ Title _____

For Use by Georgia Dental Association Only			
	Amount	Date	Check # & Staff Initials
Deposit			
Booth Balance			

BOOTH ASSIGNMENT: