



Hats & HorsesSM

2024 Sponsorship Opportunities

GDA foundation
FOR ORAL HEALTH



May 4, 2024,
4:00 pm - 8:00pm
Moonlight Stables,
Dallas, GA

& Horses

DERBY GALA

Dress to impress in your derby best as we transform Moonlight Stables into a haven of horse racing glamour. Sip on mint juleps, savor delectable Southern cuisine, and place your bets on the next champion while soaking in the electrifying atmosphere of the Kentucky Derby.



Cocktails | Dinner | Kentucky Derby Streaming | Contests and Prizes



Benefiting
THE GDA FOUNDATION
FOR ORAL HEALTH

WHY SPONSOR?

Our Hats & Horses Derby Gala is not just about the races; it's about making a difference. All proceeds from this event will go directly to the Georgia Dental Association Foundation for Oral Health, a 501(c)3 organization whose mission is to advance oral health in Georgia. By sponsoring the 2024 Hats & Horses Derby Gala, you are supporting programs to help disadvantaged Georgians receive essential dental services and oral health education vital to overall health.

QUESTIONS

Email: carol@gadental.org

Call: 404.636.7553

HIGHLIGHTS OF THE EVENING INCLUDE:

- Live streaming of the Kentucky Derby
- Mint juleps and delectable Southern cuisine
- Silent auction featuring exclusive items and experiences
- Contests and prizes (Best Hat, Best Attire, and more!)

Sponsor now and be part of an unforgettable evening filled with high stakes, high fashion, and high spirits! Your attendance not only promises a night of excitement but also contributes to the oral health and overall health of those in our community.



Sponsorship Opportunities

\$5,000-Run for the Roses Sponsor (One available)

- Speaking opportunity at event
- Reserved VIP table for 8
- Exclusive thank you post on GDA social media
- Table tent with name//business logo
- Primary placement on sponsorship signage
- Logo with link on event website
- Recognition in GDA Action magazine
- Recognition in email to 3,600 GDA dentists

\$2,500-Triple Crown Bar Sponsor (Two available)

- 2 tickets to event
- Branded cocktail napkins
- Branding at bar area
- Recognition on signage at the event
- Recognition on event website
- Recognition in GDA Action magazine
- Recognition in email to 3,600 GDA dentists



\$1,200-Winner's Circle Horse Sponsor

- 2 tickets to event
- Branding at horse photo op
- Recognition on signage at the event
- Recognition on event webpage
- Recognition in GDA Action
- Recognition in email to 3,600 GDA dentists



\$500 Gold Cup Game Sponsor

- Branding at game table(s)
- Opportunity to judge contest(s)
- Recognition on signage at the event
- Recognition on event website
- Recognition in GDA Action
- Recognition in email to 3,600 GDA dentists

\$2,000 Millionaires Row VIP Table Host

- Reserved table for 8 with premium seating
- Two bottles of wine for the table
- Table tent with business name/logo
- Recognition on signage at the event
- Recognition on event website
- Recognition in GDA Action
- Recognition in email to 3,600 GDA dentists

\$250-Jockey Sponsor

- Recognition on signage at the event
- Recognition on event website
- Recognition in GDA Action

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EVENT SPONSORSHIP

yes!

I want to sponsor the Hats & Horses Derby Gala at the following level:

- Run for the Roses Sponsor (includes 8 tickets) \$5,000
- Triple Crown Bar Sponsor (includes 2 tickets) \$2,500
- Millionaire's Row VIP Table Host (includes 8 tickets) \$2,000
- Winner's Circle Horse Sponsor (includes 2 tickets) \$1,200
- Gold Cup Game Sponsor \$500
- Jockey Sponsor \$250
- Purchase Additional Tickets at gadental.org/hatsandhorses

Payment Information

_____ Enclosed is a check payable to the GDA Foundation for Oral Health

_____ Visa _____ MC _____ Discover _____ AmEx

Amount _____

Card # _____

Exp. Date _____ CVN _____

Cardholder Name _____

Signature _____

We aren't able to sponsor, but would like to make a contribution of \$_____

Please return this form via email to carol@gadental.org

Or mail to GDA Foundation, 1850 Parkway Place, Suite 420, Marietta, GA 30067

*Please make checks payable to: GDA Foundation for Oral Health

Questions? Email: carol@gadental.org | Call: 404-636-7553

For more information visit gadental.org/hatsandhorses



foundation
FOR ORAL HEALTH