

GDA Color Palette



Primary Color: 407ec9

- Main navigation bar
- Calendar header bar
- Widget/Button List Headers/Slider Left & Right arrow areas (primary)
 - *Hover is controlled by a % overlay tint – no hex needed here*
- News/Events titles
- Secondary nav (selected page) hex



Drop-Down Nav Color: 3364a0

- Drop-down hover of main nav
 - *Hover is controlled by a % overlay tint – no hex needed here*



Secondary Color: 339933

- Widget/Button List Headers (secondary)
 - *Hover is controlled by a % overlay tint – no hex needed here*



Buttons: ed8b00

- Defined as rectangular button in rotators, forms, widgets
 - *Hover is controlled by a % overlay tint – no hex needed here*



H1 Text: 407ec9

- H1 headlines



H2 Text: 339933

- H2 headlines

Items that do not change:

- Breadcrumb hex: 0076be
- URL links hex: 0076be
- Search Result links: 0076be
- Page numbers in search results: 0076be
- FAD button color: 339933
- Green hover on Login arrow: 339933
- Lock color in secondary nav: 339933
- Gray copy color – body, breadcrumbs, “ADVERTISEMENT”, secondary nav, etc.