

GDA Action Journal

2020 Editorial Calendar and Ad Deadlines

Issue	Topic	Ad Deadline
January/February	Year-in-Review	11/15/19
March	GDA Convention	1/15/20
April/May	Marketing issue/ Healthy Mouth, Healthy Me! launch	2/17/20
June	Technology issue	4/15/20
July/August	Incoming leadership	5/15/20
September	Semi-annual report	7/15/20
October	Leadership Directory	8/17/20
November/December	Membership Issue- distributed to all dentists in Georgia	9/15/20